



Wabash Valley NARI

www.WabashValleyNARI.org

PO Box 4152
Lafayette, IN 47903

Volume I, Issue VIII
Meeting date: Mar. 20, 2007

President—Tim Schrock
Vice President—Rodney Troxell
Treasurer—Gale Payne

Board member— Jeff Tyson
Board member— Bonnie Mantle
Board member— Bob Talbott

Community event upcoming

Doug Taylor from Habitat for Humanity came to speak to us regarding the possibility of our chapter jointing them again this year to help on a project. There were two projects that Doug mentioned: 1)

the Builder's Blitz is happening again this year, and 2) the Angel Project. The Builder's Blitz won't be as aggressive as last year—they are building two homes this time. The home that they may be able to

use us is on the home that BAGL is donating. We could talk with BAGL and see if we can join them. Discussed at the meeting, however, was the option of

...See "Habitat" p. 2

NARI Announces New Benefits

by Leah Thayer

The National Association of the Remodeling Industry (NARI) has announced new alliances that are intended to strengthen the value of its services to members. The alliances are with a local-market consumer magazine and a provider of business development education for small businesses. Home Improvement Magazine, which joined NARI as a national member, will assist NARI with its local market connections to spread the word about the NARI brand with homeowners in local markets. "The goal is to leverage the two organizations' strengths to develop services that better serve NARI members, and their customers, the homeowner," said Mary Busey Harris, CAE, NARI's Executive Director.

As a result of NARI's alliance with Santa Rosa, Calif. based E-Myth Worldwide, an innovative online course called E-Myth Essentials will be available to the entire NARI membership base at no charge. The E-Myth Essentials course was designed to help business owners obtain valuable insights into how to develop and improve business systems, and how to gain more time, more money, and more life. "E-Myth has an excellent reputation and is a recognized leader in their field," said Everett Collier, CR president of NARI. "The course will be viewed by our members as a valuable resource, not least because it will give them a way to effectively identify and manage gaps in their business development skills and

knowledge. "Providing our members with new tools to enhance their businesses will help encourage their success and improve economic competitiveness," said Collier. "We strongly urge our members to use this free interactive training to build a business that works more optimally."

REMODELING magazine
3/27/07

Do you want to let NARI members know about you, your company, or your product / services? Maybe you want to show off a project.

Get it printed in this monthly newsletter.

Email us:
wvnari@wabashvalleynari.org

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Attending this meeting:

Members:	Guests:
Tony Batta	Melissa-Lowes
Dan Walker	Doug Taylor
Bonnie Mantle	Sean Feavel
Mick Owens	
Gale Payne	
Tim Schrock	
Bob Talbott	
Dick Traeger	
Jeff Tyson	
Tom Wagoner	

Calendar:

"How to Choose a Professional Remodeler"

Lafayette Neighborhood Housing @ 6:30 p.m.

Thursday, April 12

April 17

General meeting
6:30 @ Logan's

April 19/20/21

Habitat's Angel Project
We NEED Volunteers!
(See Habitat article, p. 1)



From the Commissioner

New Building Codes

It is that time again to begin thinking about new codes and changes. Some good news first, I have been in touch with the Indiana Department of Homeland Security Fire and Building Services. They have informed me that the 2006 International Residential Code will

not be adopted. However, Indiana will adopt new Amendments for the 2003 International Residential Code. Those Amendments can be found on the internet. As soon as Indiana adopts them I will let you know at a later time when this occurs.

Ron Highland

There have been some rumors about sprinkling Single Family Residences. I am looking into this and there will be more to come later. I have heard that the state is trying to set up a Code Official Training and Education. This is a good thing

...See "Commissioner" p. 3



Joke of the Day—

Three men were discussing at a bar about coincidences. The first man said, "my wife was reading a "tale of two cities" and she gave birth to twins" "That's funny", the second man remarked, "my wife was reading 'the three musketeers' and she gave birth to triplets" The third man shouted, "Good God, I have to rush home!" When asked what the problem was, he exclaimed, " When I left the house, my wife was reading Ali baba and the forty Thieves"!!!

President's Column

Getting the Word Out

The Indianapolis NARI chapter president did an informal survey recently amongst some design students at a local college (which will remain unnamed since I cannot remember it). Her survey results were very similar to those that our national NARI organization is finding—not very many people know about NARI. As some of you know, many people in the community seem to assume that this is the NRA. Last month, I asked if we

were doing our part to get the word out. Don't forget that the first of our mission statement is to "**promote the common business interests of those engaged in the remodeling/home improvement**

*"Quality is not an act, it is a habit."
-Aristotle*

industry." Telling our clients (or potential clients) about NARI

and what NARI stands for is promoting our common interests.

The second statement is "**To encourage ethical conducts, good business practices, and professionalism in the industry.**"

I have been talking a lot about a marketing campaign recently that includes our website, seminar, and directory. Why are we doing this

marketing? As a businessperson, I want more clients. As a NARI

...See "Word" p. 3

Habitat ...cont'd from p. 1

the Angel House. According to Doug, several families are working together to build this house in memory of a loved one, including a couple of children. Doug said that Habitat could use our expertise in the **ALL** phases of the project. If we could donate one, possibly two days and get the frame up, it would

be greatly appreciated. Doug will be getting more info to us soon. Thank you to those who volunteered to help. If you wish to volunteer call Tim, 765-482-6371. Current volunteers: Gale Payne, Jeff Tyson, Mick Owens, Dan Walker, Tim Schrock, Tony Batta,

Tom Wagoner, Bob Talbott and Dick Traeger. We can use more volunteers! Doug is looking at dates of April 19 and/or 20 with rain dates of 26/27. Most of the house will be built on Saturdays, and Doug says that if one or two of our members could donate a Saturday for those 4 weekends, it would help

give the expertise to a gang of volunteers. We will need someone to organize our labor so as to use our skills most efficiently. Looking at the calendar, we do need to act **SOON!!** Property location: 815 Melody Lane, Lafayette. This could be a NARI built house!



Member benefits

- Networking
- Business from other members
- Professionalism
- Problem solving
- Marketing tools
- Listing online
- Listing in professional directory
- Public seminars to improve exposure
- Personal and professional growth
- Business and Craft educational opportunities
- Leadership opportunities

Let's share these benefits with potential members!



Special Note:

Please review our website Members listing to make sure that we have all your correct contact information. If not, email us wvnari@wabashvalleynari.org. Let us know what you think of the look and feel of the site, or share your ideas so that we can improve it!

Commissioner ...cont'd from p. 2

and it should help to standardize code enforcement throughout the state of Indiana. Just keep in mind what the state is proposing to do will strictly be a voluntary certification program. I will be looking into this more as well.

More tidbits and food for thought

If you are attempting to obtain a State Release for a Class One structure, I have

phone numbers and names of people that you can talk to about your project. Please come to the office and ask us for this information and we will be glad to help you.

I have been in touch with a Building and Fire code specialist in Indianapolis about a lot of the issues I have been talking about. So, the info I obtain and pass along to the builders you can expect it to happen.

Once again, if you have any questions, please feel free to call the office at (765) 423-9225 anytime. Inspectors are usually in the office in the morning from 8:00am -9:00am and stop back in during lunch from about 12:00pm-1:00pm.

Sincerely,

Ronald L. Highland
Tippecanoe County Building
Commissioner

Word ...cont'd from p. 2

member, I want clients to know that I have set my business apart from my competitors. As an individual company, I know that I cannot do all of this by myself.

Chapter membership gives each of our members an opportunity to use our collective strength to our individual advantage.

This brings two subjects to mind.

Upcoming is our general seminar on April 12th at 6:30, to be held at Lafayette Neighborhood Housing

Services on 9th St. This seminar is a chapter event. But it is also an opportunity for homeowners to meet our members. It is an opportunity for our members to meet homeowners who are in need of remodeling work.

It is to your advantage to come to the seminar. Be ready to answer some questions. Be ready to meet with the attendees. It is NOT in your best interest to be talking to other members when you could be talking to a potential client.

My second thought is this...with our website is the opportunity to become the resource for home repair/improvement to the Greater Lafayette area. This opportunity gives our members the platform to share your thoughts/experiences with people who are needing it. We cannot give away work, but we can share as we are in the seminar. Come to the next meeting to hear more on this. Be ready to share your ideas!!

-Tim

Elections:

Our calendar says that we hold elections in June. Therefore, we need to be thinking about elections now.

The Board will be contacting several people to ask you to serve either on the board, or as an officer. If you are willing to serve, please contact us.

SEND FEEDBACK!

Would you like to see additional information in the newsletter? Should we pull educational articles from various sources and include it here?

VENDORS!

Do you want some space to tell the members about your services or products? Call me @ 765-482-6371 or email wvnari@wabashvalleynari.org